

## **2011/2012 El Paseo Invitational Exhibition**

(DEADLINE FOR ENTRIES - March 5, 2010)

### **ABOUT THE EL PASEO INVITATIONAL EXHIBITION:**

El Paseo is the premier shopping street in Palm Desert and the Coachella Valley, located in Southern California. The exhibition space consists of eighteen concrete pads located in the median along a one and one half mile stretch of prime retail. Artwork will be installed October - November 2010 and remain on site until November 2012.

**DEADLINE: March 5, 2010 at 5:00 p.m. (postmark/email deadline) THEME: Desert light**

**HONORARIUM: A \$2,500 honorarium will be provided for each selected artwork. Participant is responsible for delivery and pick-up of artwork.**

### **ELIGIBILITY:**

All artists, galleries, museums/non-profit arts organizations, and private collectors are encouraged to apply. Artists who have participated in the 2009/2010 exhibition are not eligible to apply.

### **TO APPLY SUBMIT:**

A current resume or CV, including current contact information.

Images of proposed sculpture(s) on CD, slides, color photographs, or jpegs (if submitting via email).

Description of the piece(s) including materials and dimensions.

Materials can be submitted to:

publicart@cityofpalmdesert.org or

City of Palm Desert, 73-510 Fred Waring Drive, Palm Desert, CA 92260, Attn: El Paseo Invitational Exhibition

If materials are submitted via regular mail, include a self addressed stamped envelope with the appropriate postage for return. A maximum of two sculptures can be submitted for consideration per artist.

### **TENTATIVE TIMELINE:**

March 5, 2010: Applications due

March 17, 2010: Selections made by Art in Public Places Commission - 18 sculptures plus 3 alternates

April 8, 2010: City Council review and approval of selections

April 12 - 30, 2010: Selected artists notified

October 25 - November 5, 2010: Installation of exhibition

November 2012: De-installation of exhibition

TBD: Exhibition dedication

### **GUIDELINES:**

All sculptures must be installed on one of the existing pads. Sixteen pads measure 84" x 84" with a usable corner-to-corner space of 67" x 67". A horizontal base could use the maximum 84" length of the base if its width was within the 67" dimension. One pad measures 48" x 48" and one measures 96" x 300" (8' x 25'), and could accommodate multiple pieces or pieces with much larger bases.

All sculptures MUST be designed with tabs or other devices that can be utilized to easily secure the artwork to the concrete pads.

Artworks should be constructed of durable materials that are able to withstand the harsh weather conditions of the desert (high winds and extreme high temperatures).

### **SALE OF ARTWORKS:**

Artworks can be sold, but not removed for six months once installation is completed.

If a sculpture from the exhibition is sold, a replacement artwork must be submitted for approval. The replacement piece MUST be installed at the same time of the removal of the original piece, NO EXCEPTIONS. The artist or representative is responsible for all installation/de-installation costs associated with the replacement sculpture for the exhibition.

One replacement per pad may be made during the exhibition period.

Additional honorariums will not be paid.

The City of Palm Desert does not take a commission from the sale of artwork.

### **THE CITY OF PALM DESERT WILL PROVIDE THE FOLLOWING:**

Installation and de-installation of the artworks

National, regional, and local advertising

Pads/lighting/maintenance

Onsite insurance

### **DISCLAIMER:**

The City of Palm Desert reserves the right to reject all submittals and decline to award contracts for this project.

### **INFORMATION:**

For more information contact Deborah Schwartz, Public Art Coordinator, at dschwartz@cityofpalmdesert.org or 760-837-1664.