

CALL FOR ARTISTS BROOKS THEATER GALLERY

THEME: **SUMMER FUN**

PURPOSE: **art to explore, enrich, and excite**

The Brooks Theater Gallery in downtown Oceanside is rather unique in that the Gallery is located in a very busy and successful performing arts theater offering plays, musicals, dance, concerts, and community events. The artwork is seen by performers, audience members, students, Camp Pendleton Marines, tourists, community members, art lovers, and more. I believe the synergy between visual art and performing art creates a memorable experience for both the art lover and the theatergoer.

PROCESS: Juried exhibition, juried by Carol Naegele, Curator

- 1st Place, 2nd Place, 3rd Place and Honorable Mention will receive personalized gift baskets and PR coverage
- Exhibition Dates – 6/19 through 7/16
- Submit images for consideration via email attachment to cnaegele@oceansidetheatre.org (limit of 8 submissions)
- Online submittal deadline is May 29th by 5 pm
- Art drop off date is June 12th between 10 am and 4 pm
Alternate dates/times are not available
- Art pick up date is July 17 between 10 am and 4 pm
Alternate dates/times are not available
- \$10 cash/check entry fee (per artist) due at art drop off

NOTE: Please read the attached FAQ sheet and Brooks Theater Gallery guidelines for more detailed information or contact Carol Naegele at cnaegele@oceansidetheatre.org or 760-994-5975



**BROOKS THEATER GALLERY - Oceanside Theatre Company
Sunshine Brooks Theater, 217 N. Coast Highway, Oceanside CA 92054**



FAQ

Brooks Theater Gallery

How can I participate? Interested artists can email Carol Naegele at cnaegele@oceansidetheatre.org (note spelling) and attach images of the pieces they would like to submit. Artists can submit multiple pieces, but usually only one or two are selected due to space constraints. Online submittal deadlines are firm.

What happens after my work is accepted? If accepted, email verification is sent along with an artist contract, an inventory form, and a social media link. The forms should be filled out and brought along when the art pieces are dropped off at the theater. The link will take you to a social media form to fill out and submit. A \$10 cash/check entry fee per artist is due at time of drop off.

What if I can't make the drop off date/time? Artists will need to find someone else to bring their art if they are unable to do so at the scheduled date/time. Alternate days or times cannot be scheduled.

Where do I bring my art? Come to the front entrance of the Brooks Theater at 217 N. Coast Highway, Oceanside 92054. Space will be reserved out front for unloading.

Do you handle sales? Yes. There is signage posted in the Gallery that the art is for sale. We ask artists to include sales tax in their sales price. A 10% Gallery sales commission is assessed when a piece is sold. The buyer is invoiced a 3% processing fee if payment is by credit card. Checks are also accepted, made out to "Oceanside Theatre Company". The sold piece can be picked up by the buyer on the Art Pickup date.

What happens when the exhibition ends? Art Pickup dates and times are scheduled. Space will be reserved in front of the theater for pickup. Alternate dates and times cannot be scheduled.

More Questions? Please contact Carol Naegele at 760-994-5975 or cnaegele@oceansidetheatre.org. (pls note spelling)

BROOKS THEATER GALLERY GUIDELINES

217 N. Coast Highway, Oceanside

GALLERY WALL SPACE:

Wall 1 - 7' 3" wide (63 square feet)

Wall 2 - 11' 10" wide (108 sq. ft)

Wall 3 - 11' 11" wide (108 sq. ft)

Wall 4 - 4' 7" wide (36 sq. ft)

Wall 5 - 10' 4" wide (90 sq. ft)

Preview and selection of art pieces for an exhibit:

- A Gallery installation is often planned to highlight or explore a specific theme, location, or mood related to an Oceanside Theatre Company theatrical production or concert, a specific rental event, or a special event.
- Artists should email images of pieces they wish to submit to the curator for review, along with the dimensions, medium, sales price, and title of each piece. Maximum size of 60"x48" will be accepted.
- The curator will make the final decision regarding which pieces are accepted and installed.
- An exhibition may feature more than one artist and artwork may be hung in close proximity to other artists' work.

Art drop off and pick up:

NOTE: If an artist is unable to personally drop off or pick up artwork on a scheduled date, arrangements must be made for someone else to do so. Alternate dates and times will not be scheduled.

- A theater representative will be at the theater to reserve the parking space in front of the theater for loading and unloading.
- Free parking is available for two hours on the street or in the parking lot behind the theater. There is no time limit after 6 pm.

Parking in the Civic Center garage next to the library is free and has no time limit.

- **The artist is responsible for loading and unloading art pieces. A specific date and time will be scheduled for drop off and pickup. Installation is handled by the curator.**
- **Each piece must have a label with title, size, medium, artist's name and price. *2-D pieces must be wired and 3-D pieces must have a stand or small table.***
- **Artists are welcome to prepare a biography for display. Business cards may also be displayed.**

Artist Open House/ Oceanside First Friday Art Walk:

- **The Brooks Theatre Gallery hosts an Artist Open House at the beginning of each new exhibition. This free event is open to everyone and offers live music, a demo artist, theater mini-tours, refreshments, and amazing art on display. The Oceanside First Friday Art Walk may coincide with the date of an Artist Open House.**

Contracts and Fees:

- **A \$10 entry fee per artist (cash or check) is due when art is dropped off. Artwork should be priced to include sales tax. There is a 10% Gallery sales commission fee. Credit card sales have a 3% fee paid by the buyer.**
- **An inventory form and an artist's contract will be completed and signed at time of drop off and a copy given to the artist.**



Carol Naegele, Gallery Curator

cnaegele@oceansidetheatre.org or 760-994-5975